

Johnny Afro Beat Lease Agreement: 3/21/21
for Jim Harbor
beat: Ooh La La (remix instrumental)

\$50 2500 copies sold/downloaded, includes .wav and mp3 versions 1 music video allowed for-profit performances no trackout or stems 10 year agreement only	This Non-Exclusive Standard (MP3 + Wav) License Agreement (the “Agreement”), having been made on and effective as of Sun, 21 Mar 2021 (the “Effective Date”) by and between Producer Name p/k/a Johnny Afro (the “Producer” or “Licensor”); and Licensee residing at [N/A] (“You” or “Licensee”), sets forth the terms and conditions of the Licensee’s use, and the rights granted in, the Producer’s instrumental music file entitled The Beat Title (Contract Preview Only) (the “Beat”) in consideration for Licensee’s payment of \$49.95 (the “License Fee”), on a so-called “Standard (MP3 + Wav)” basis. paypal.me/johnnyafro This Agreement is issued solely in connection with and for Licensee's use of the Beat pursuant and subject to all terms and conditions set forth herein. 1. License Fee: The Licensee shall make payment of the License Fee to Licensor on the date of this Agreement. All rights granted to Licensee by Producer in the Beat are conditional upon Licensee’s timely payment of the License Fee. The License Fee is a one-time payment for the rights granted to Licensee and this Agreement is not valid until the License Fee has been paid. 2. Delivery of the Beat: a. Licensor agrees to deliver the Beat as a high-quality MP3 & WAV, as such terms are understood in the music industry. b. Licensor shall use commercially reasonable efforts to deliver the Beat to Licensee immediately after payment of the License Fee is made. Licensee will receive the Beat via email, to the email address Licensee provided to Licensor. 3. Term: The Term of this Agreement shall be ten (10) years and this license shall expire on the ten (10) year anniversary of the Effective Date.
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FAQ's

Can you sell a song with a leased beat?

If your rights are non-exclusive, then the producer **can lease** or **sell** the **beat** to anyone else at any time, thus granting that person the right to release a **song** that incorporates the very same **beat** that **you're** using, subject, of course, to your non-exclusive **lease**.

What if I lease a beat and it blows up?

"I leased a **beat** and the song **blew up** but some other artist has the exclusive rights." ... Get close with the producer, reach out often and send updates about the song – Show him the potential! Ask **if** they would consider holding on to the rights (Make sure you have something to offer, other than 'giving credit'.)

Can I monetize a leased beat? (only with vocals, not as instrumental)

'**Leasing**' **beats** is one of the most common approaches when it comes to **beat monetization**. To **lease** your **beat** means allowing another entity, most commonly another artist, to use your **beat** in their music and distribute it and **monetize** it under their name.

The artist can distribute his/her 2500 profitable copies over the course of 10 yr term.

Can you use a sold beat?

Generally, producers then mark the **beat** as '**SOLD**'. Or remove it entirely from their website after it's **sold** 'exclusively'. ... Artists that have licensed the **beat** before the exclusive rights were **sold** are still allowed to **use** the **beat** for the length of the term in the license.